



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 23rd March 2023

Session on “Public Speaking”

Objectives of Session: to develop the student’s sense of public speaking and remove their stage fear.

Outcomes of Session: at the end of session students will be able to communicate a message to an audience in an effective and engaging way.

Date:	23 rd March 2023
Time:	12:30 to 2:00 pm
Venue:	Mandap Auditorium
No. of Students:	160 students of First year BBA
Name of speaker:	Mr. Chirag Desai, Owner – Success Option, Surat
Coordinator:	Dr. Trishna Shah Event Management Team
Category:	Management Club

A 160 students of First year BBA attended session on “Public Speaking” by Mr. Chirag Desai organized by Student development club of B. V. Patel Institute of Management at Mandap Auditorium.

A practical approach is used to explain the basic concept of public speaking to the students. The session was well structured and effectually delivered. Interaction was major part while imparting accompanied by fun elements. The session enabled the students to communicate their message and opinions in front of people effectively.





Points discussed during the session were:

1. Practice is the key to public speaking.
2. It starts with confidence.
3. Two main aspect of public speaking are: What you speak and How you speak
4. Sandwich Technique: 15 % of the time available should be allocated to beginning and end each during speech making.
5. Techniques of voice modulation.
6. First impression is created by attire and body language.
7. Making correct use of pause while delivering the speech.